



MASCOTS *for a* CURE

**Join Mascots for a Cure and “Be Courageous”
in the Fight Against Childhood Cancer**



Mascots For A Cure is dedicated to supporting kids and families fighting cancer. By performing their signature Knighting Ceremonies, MFAC has been arming kids with the courage and strength they need to take on their fight, uniting them across the country and around the world. Now we need you to “BE COURAGEOUS” and join in the fight.

September is Childhood Cancer Awareness Month and MFAC is teaming up with children’s hospitals, team mascots, corporate characters, organizations, individuals, and YOU to “BE COURAGEOUS” by taking action to support kids and families battling cancer.

HOW CAN YOU or YOUR MASCOT “BE COURAGEOUS” AND HELP?

- 1. Take part in National Twist Day on September 21st**
- 2. Set up your own Official MFAC Fundraising Page**
- 3. Host your own Twist Away Childhood Cancer Rally**
- 4. Launch our MFAC Shield Program at your school, organization, or business**

**If you want more information on how to “BE COURAGEOUS”
contact us at jointhefight@mascotsforacure.org**

Take Part in National Twist Day

September, 21st 2017

Be a part of a NATIONAL movement to help fight childhood cancer and join us on National Twist Day! Through the power of hope, joy, and love, we can help the children and families who need us the most!

Mascots for a Cure is coordinating visits at children's hospitals all over the USA on September 21st. During these visits, mascots will interact with children and their families, arming them with the strength and courage they need to take on their fight through our signature Knighting Ceremonies and by taking part in the Chubby Checker Twist Challenge to Twist Away Childhood Cancer.



Twist Away Childhood Cancer
Benefiting Mascots For A Cure

www.MascotsForACure.org

If you and/or your character would like to take part in National Twist Day, please send us an e-mail at jointhefight@mascotsforacure.org

Launch a Mascots for a Cure Fundraising Page

Help MFAC support more kids and families by launching your very own customized fundraising page. Easily shareable through all of your social media channels, the MFAC Fundraising Pages provide an efficient tool to engage your network in the fight against childhood cancer. These pages can be designed to represent your character, team, organization, or community.

IT'S AS EASY AS "1...2...3"

1. Set Your Funding Goal
2. Launch Your Page
3. Promote, Promote, Promote!



If you and/or your character would like to create a MFAC Fundraising Page, please send us an e-mail at jointhefight@mascotsforacure.org

Host a Twist Away Childhood Cancer Rally

Bring your team, school, organization, or community together by hosting your very own Twist Away Childhood Cancer Rally. These rallies have proven to be a lot of fun and are a great way to work together in support of kids and families battling cancer. There are many ways to maximize a Twist Rally, but here are a few tips and suggestions:

1. Have everyone at your rally take part in the Chubby Checker Twist Challenge by completing the following steps:
 - (a.) Twist for 36 seconds to represent the number of amazing kids diagnosed with cancer in the U.S. every day.
 - (b.) Challenge 3-5 others to do the same.
 - (c.) Donate to Mascots for a Cure.
 - (d.) Share through all of your social media outlets.
2. Encourage everyone to go to your fundraising page to make a donation.
3. Raise money on site at the rally with a 50/50 raffle, silent auction, and/or donation buckets.

Mascots for a Cure is here to support you and your group. Let us know if you want to host a rally, and we will work with you to make it a huge success.

Launch Our MFAC Shield Program at Your School, Organization, or Business

The MFAC Shield Program is a fun and visual way to show your patrons, employees, or group that you care about your community. By placing the MFAC shields at your register, you simply give those who come through an opportunity to make an impact by adding either \$1 or \$5 to their bill to help FIGHT CHILDHOOD CANCER. The money comes from your supporters but you get the tax deduction. It's a WIN-WIN for you and Mascots for a Cure.

It's pretty straightforward: the more money we raise, the more kids and families we can help.

If you would like to participate or learn more about the MFAC Shield Program, e-mail us at jointhefight@mascotsforacure.org

